



CASE STUDY ACTIVITY: YOUTH-LED MOVEMENT OR INITIATIVE (10 MINUTES)

Objective:

To inspire participants by showcasing a real-world example of a youth-led movement, highlighting the power of youth activism in driving social change and encouraging them to reflect on the potential of their own roles in such movements.

Content for the Case Study:

Selected Case Study: Fridays for Future (FFF) Movement

1. Introduction to the Case Study (2 minutes):

- **Overview of Fridays for Future:**

- Fridays for Future (FFF) is a global youth-led climate strike movement inspired by the actions of Swedish activist Greta Thunberg, who started striking outside the Swedish Parliament in 2018 to demand stronger climate action.
- The movement calls for governments to take urgent action to meet the goals of the Paris Agreement and to limit global warming to 1.5 degrees Celsius.

2. Key Elements of the Movement (3 minutes):

- **Origins and Growth:**

- What started as a solo protest grew into an international movement, with millions of young people from over 150 countries participating in coordinated global climate strikes.

- **Objectives:**

- Advocate for immediate, science-based policies to address the climate crisis.
- Raise awareness about the urgency of climate action and engage young people in political processes.

- **Strategies and Tactics:**

- Use of social media to organize and amplify messages.
- Organizing strikes, protests, and online campaigns to engage and mobilize youth.
- Collaboration with other organizations, scientists, and community leaders to strengthen advocacy efforts.



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3. Impact and Achievements (3 minutes):

- **Policy Influence:**
 - The movement has brought climate change to the forefront of political agendas globally and influenced policymakers to discuss more ambitious climate targets.
- **Youth Empowerment:**
 - Enabled millions of young people to engage in climate activism, developing leadership skills and promoting intergenerational dialogues on climate action.
- **Public Awareness:**
 - Increased awareness and support for climate action among the general public, as evidenced by widespread media coverage and participation.

Instructions for the Instructor:

1. Introduce the Case Study (1 minute):

- Begin by explaining the purpose of this activity: to learn from a successful youth-led movement and draw lessons that can be applied in the participants' contexts.
- Provide a brief background on Fridays for Future and its relevance to the workshop theme.

2. Present the Key Elements (3 minutes):

- Share the core elements of the case study: origins, objectives, strategies, and impact.
- Use visual aids (like slides or videos) to illustrate the movement's growth, its global impact, and key moments (e.g., footage of climate strikes, media appearances of youth activists).

3. Facilitate a Short Group Discussion (4 minutes):

- Encourage participants to reflect on the following questions:
 - "What elements of this movement do you find most inspiring or impactful?"
 - "How can the strategies used by Fridays for Future be adapted or applied in your own youth work or community?"
 - "What challenges do you think these young activists faced, and how might they have overcome them?"
- Allow 1-2 participants to share their reflections briefly.

4. Wrap-Up (2 minutes):

- Summarize key points from the discussion, highlighting the potential of youth-led initiatives to drive significant change.
- Encourage participants to think about how they can support or initiate similar movements in their own communities.

Materials Needed:

- Projector and laptop for presenting slides or videos.
- Slides with key facts and images of Fridays for Future.
- Optional: Short video clip (1-2 minutes) showcasing a Fridays for Future climate strike or a speech by Greta Thunberg.
 - https://www.youtube.com/watch?v=sE_qZkPL-n4



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